

# 2011 Publication Schedule

## PRIME

### January

Edition Date December 28  
Ad Deadline December 17

### February

Edition Date January 25  
Ad Deadline January 14

### March

Edition Date February 22  
Ad Deadline February 11

### April

Edition Date March 29  
Ad Deadline March 18

### May

Edition Date April 26  
Ad Deadline April 15

### June

Edition Date May 31  
Ad Deadline May 20

### July

Edition Date June 28  
Ad Deadline June 17

### August

Edition Date July 26  
Ad Deadline July 15

### September

Edition Date August 30  
Ad Deadline August 19

### October

Edition Date September 27  
Ad Deadline September 16

### November

Edition Date October 25  
Ad Deadline October 14

### December

Edition Date November 29  
Ad Deadline November 18



Each month *PRIME* includes sections on:  
Mind and Body, Legal, Dining and Entertainment,  
Home Improvement, Finance, Travel, Technology and more!

